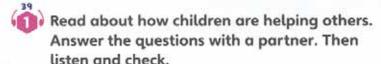




Helping Others

Language in Context

I will learn to talk about helping others.



Cupcakes for Cancer Thirteen-year-old Blakely Colvin had a friend with leukemia, a kind of cancer. Blakely wanted to help her sick friend. What could she do? She decided to sell cupcakes after school. She sold her cupcakes for \$1 each and, with the help of friends, they raised \$5,000 in six weeks.

On average, how many cupcakes did Blakely and her friends bake every day?

Creative Children for Charity Chirag Vedullapalli wanted to do something to help others. He always loved to paint and draw. When he was nine years old, he decided he could sell his artwork and donate the money to a local children's hospital in Seattle, Washington, a big city on the west coast of the U.S.A. Chirag's friends loved the idea, too. Chirag and ten of his friends each created one piece of art. They sold them for \$20 each.

How much money did Chirag and his friends raise for the children's hospital?

3 Biking for America When Joseph Machado was 13 years old, he decided he could help children who are less fortunate and could do what he likes best, too – bike riding. He created Biking for America. Joseph rode his bike from California to Washington, D.C., raising money along the way. Joseph rode his bike 120 kilometers a day for 39 days.

In total, how many kilometers did Joseph ride?









Read. Use the words from the boxes to complete the sentences. Then listen and check.

A The school choir is entering a big singing competition. The choir wants to buy new outfits for it. They need to raise money to buy them. Listen to their ideas:

> art fair cake sale concert

Fundraising			
1 We could have a/an	2 We could have a/an	3 We could have a/an	
We could sell cookies, pies, and cakes.	Local artists could exhibit and sell their work.	We could perform songs and dances with a specific theme.	

B The choir has ideas for how to advertise their fundraising activities. Listen.

article video posters

	Advertising	
1 We're going to design colorful and hang them up around school.	about our activities for the school newspaper.	3 We're going to make a/an of the choir performing and post it on the school website.

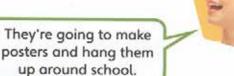
Work with a partner. Listen. Ask and answer.



What could they do to raise money?

What are they going to do to tell people about it?

They could bake cookies and sell them.







What else could they do to raise money? How else could they advertise their fundraising activities?

I will understand a text about fundraising.



Listen and read. What did wburrington suggest?





♦ ► C A X + www.dentonschool.org



DENTON SCHOOL B

On Wednesday, April 15 at 1:37 p.m., Mr. Thompson wrote...

FUNDRAISING TIME!

The Sports Department is asking students in grades 7-10 to help out with this year's fundraising activities. We're going to use the money to help pay for new equipment, refreshments after games, and trips to games at other schools.

If you have any ideas for fundraising activities, please post them in the comments section below.

COMMENTS

cromano said

We could sell chocolate bars. Who doesn't like chocolate? 📛

rmcnally said

I like chocolate! Let's have a cake sale. We could sell chocolate cake, brownies, and chocolate chip cookies. I'm getting hungry!

wburrington said

We could have a dance. My brother's class did that at his high school, and they made a lot of money.

jharmon said

Yes, we could make something, like T-shirts with the name of our school on them. And then we could sell them on the school website.

Iscott said

I have a good idea! Why don't we have a 5 km fun run around the town? It could end on our school sports field, and we could charge an entry fee and sell our school T-shirts, too.

tjameson said

At my middle school, we had a basketball shoot-out to raise money. Children had to pay to shoot ten balls and the person with the best score in each class got a prize. It was a lot of fun!

to add your comment below.

On Monday, April 20, at 9:02 a.m., Mr. Thompson wrote...

FUNDRAISING UPDATE

Thanks for all the great ideas! The sports teachers and I discussed all the ideas you gave us and a few other ones. Here's the fundraising plan that we came up with for this year:

- Grade 7: You're going to sell chocolate bars. We're going to order them from Charlie's Chocolates. They cost a dollar each. Mr. Campbell, the basketball teacher, is going to give you more information on Thursday.
- Grade 8: You're going to sell water bottles with our school name and logo on them. The bottles cost \$2.50 each. Miss Carpenter, the tennis teacher, is going to tell you more about it tomorrow after lunch.
- Grade 9: You're going to have a dance and sell tickets to it. It's going to be in the school gym on Saturday night, May 8. Ms. Richards and Mr. Benson, the soccer coaches, are going to meet you in the cafeteria next Tuesday before lunch to talk more about it.
- Grade 10: You're going to have a cake sale. Mrs. Fenton, the school nurse, is going to meet you this Friday, in the Grade 10 hallway, to give you more information.

We're all looking forward to this year's fundraising events. We know they're going to be a big success!

Reading Comprehension

- 6 Answer the questions with a partner.
 - 1 What fundraising ideas did students post?
 - 2 What is each grade going to do to raise money?



Which fundraising idea do you think is the best? Why?

Language in Action

I will listen to a dialog about raising money.

44		
6	Listen and re	ead. What are the raffle winners going to get?
	Vicky:	Let's talk about how we're going to raise money for our class trip. Any ideas?
	Tanya:	I have an idea. We could all make something to sell.
	Vicky:	Like what?
	Tanya:	Well, we all like art. I like painting, you're good at sculpture, and Susie likes taking pictures
	Caroline:	So we could have an art exhibit here at the school.
	Tanya:	Yes!
	Vicky:	Wait a minute. Are people really going to buy our things? I'm not so sure.
	Caroline:	Well, we could sell tickets to the exhibit. You know, raffle tickets.
	Vicky:	Oh, I see. We sell raffle tickets, and we pick the winners at the exhibit. The winners take home the art!
	Tanya:	That sounds like a good idea! Let's tell the class.
7	Practice the	dialog in 6 with a partner.
(8)	Listen and s	tick. Then answer the questions.
	1 What co	ould she do? 2 What are they going to do?

3 What's he going to do?

What could she do?

Grammar

I will learn to use could to talk about suggestions.

I will learn to use be going to to talk about events in the future.

How could we raise money for our club?

We could have a car wash.

How much **could** they charge to wash one car?

They **could** charge \$10 for a small car. For a bigger car, they **could** charge \$15.

Tip: Use could to express possibility or make suggestions.

Complete the questions or answers. Use How could or What could plus one of the words or phrases in the box.

	do to help	help us	make	raise money	tell people
1	A:		we	ab	out the drama club
	B: We cou	ld make po	sters.		
2	A:		they	in	their community?
	B: They co	uld clean u	p the tow	n park.	714
3	A:		she	at	the cake sale?
	B: She cou	ıld put the f	rosting or	the cupcakes.	
4	A:		they	fc	or new equipment?
	B: They co	uld have a	n art fair o	and sell their art	work.
5	A:		I	for th	ne art fair?
	B: You cou	ıld make a	collage.		

Are you going to have a concert?	Yes, we are.
How is she going to tell people about it?	She's going to make posters.
Tip: Use is/am/are going to to talk about eve	nts in the future.

Complete the sentences with the correct form of be + going to.

Lisa: Our soccer team 1_______ have a cake sale next week.

Paul: Really? 2_______ you ______ bake something?

Lisa: Uh... no. I'm not into baking.

Paul: So what 3______ you ______ do to help?

Lisa: I 4_______ post an article on the school website.

I will learn about creating an effective advertisement.



fine Listen and read. What makes a great ad?

CONTENT WORDS

font effective focus get across impatient advertisement layout

Creating an Effective Poster or Ad

What makes an advertisement effective? You can easily answer this question if you walk around the city. There are thousands of advertisements, but which one catches your eye? A good ad (short for advertisement) is one that gets your attention. If it makes you focus on the important information, too, it does its job very well. Lastly, if you still remember the message after you move on, then it's a great ad!

Do the cupcakes on the poster at the bottom of the page make your mouth water? Do they make you scan the text to find out where you can get them? That's what they're there for!

An ad isn't just color and pictures. You have something to say, so the next thing you should do is to decide how much text you should write. Remember that people are impatient and will rarely read a long text to see what it's about. The amount of text should be just right to get your message across, so focus on your message and say it with as few words as possible. Your choice of font (the style of letters), font size (how big or small the letters are), and font color also play an important role. You want the text to be easy to read, especially from a distance.

Finally, you have to decide how you're going to organize both the pictures and the text on the space you have. A good layout helps people "read" the ad and communicates your message more effectively. If your poster is too busy, your message might get lost!



Help the karate club raise money for a field trip. Enjoy a delicious cupcake today for only 50 cents!

Time:

12:00-2:00 p.m.

Place:

School gym



- Look at the passage. Circle the correct words.
 - 1 We know that an ad is effective when it makes us notice it / compare it with others.
 - 2 Images make us want to read / talk about the ad.
 - 3 Most people don't have the time to read / want to read long texts in an ad.



Name one ad that you have seen. Why is it effective?

Culture Connection | Around the World

I will learn about helping older people.



Listen and read. What problem do many older people have?

CONTENT WORDS

depressed double intergenerational isolation population pre-school residents retirement home

Generations of Hel

The population in many parts of the world is getting older. There are now more than 7 billion people, and it's possible that the number of people who are over the age of 65 will double by the year 2050.

With higher numbers of older people, there is a new problem seen in many parts of the world. Many older people are living alone, and don't have other people to talk to, or to help them if they need something. This can make people feel lonely, depressed, and even cause them to become sick.

The good news is that there are groups around the world that are trying to help. The local government in Adachi city in Japan, started the Zero Isolation Project in 2013. More than 500 volunteers visit people over the age of 70, talk to them, help them if they have problems, and help them to join social groups in their city.

In Seattle, Washington, USA, the Intergenerational Learning Center is a pre-school that is inside a retirement home. Five days a week, young children talk, play, read, and do art projects with the older people living in the retirement home. Being with the children makes the older people feel happy, and the children learn social skills while having fun.



In the Netherlands, a retirement home called Humanitas allows university students to live there for free if they spend at least 30 hours per month helping older residents. Similar programs can be found across Spain, France, and the United States. As the population continues to get older around the world, there will probably be a lot more programs like this in the future.



Look at the passage. Match to complete the sentences.

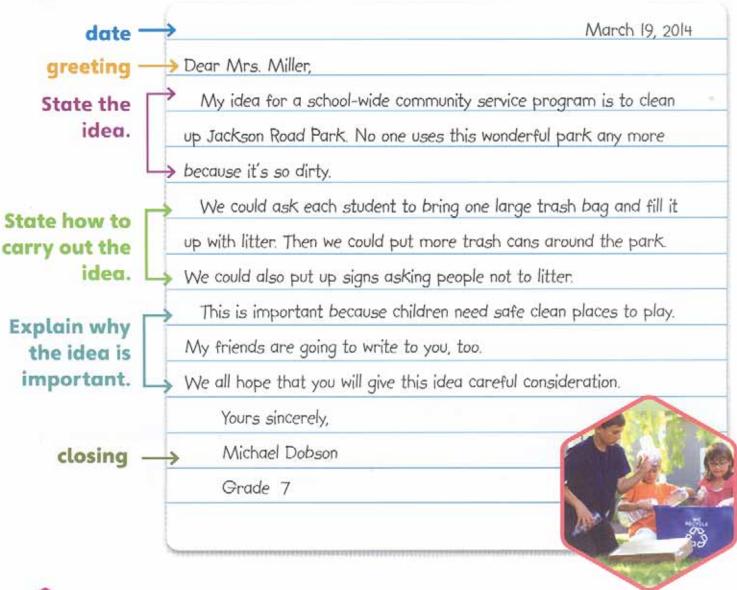
- Older people in Japan are getting...
 help from the local government.
- games...
- 3 Students in the Netherlands get free housing...
- 2 In Seattle, pre-school children play
 b if they help residents every month.
 - c with retirement home residents.



In what other ways can younger people help older people?

I will learn to write a formal letter.

Read Michael's letter to his principal.



What kind of school-wide community service programs could you suggest to your teacher? Discuss with a partner.



We could visit elderly people in a care home.

And we could visit sick children in a hospital.



Choose one of your ideas and write a letter to your teacher. Describe your idea and explain why it's important.

Life Skills Help others.

I will learn to talk about helping others.

Look at the names of the international charity groups. Match the name of the charity group with the description of the group.

UNICEF

Doctors Without Borders

Room to Read®

WWF

- 1 This international group sends doctors and nurses to help people in almost 70 countries around the world.
- 2 This organization builds libraries and gives books to children in many different countries across Asia and Africa.
- 3 This group, part of the United Nations, works for the rights of children, including their rights to education, food, clean water, and medical care.
- 4 This conservation group works to protect the future of nature and animals. It has more than five million supporters around the world.
- Which of the charities in 18 is the most interesting to you? Why? Discuss with a partner.



Project

Work in a small group. How could you raise money for a charity group? Write a fundraising plan.
Then create an ad.

Fundraising Plan

Goal: Raise \$200 for animal shelter

Activity: School cake sale
What: Cookies and cupcakes
Where: School playground
When: Next Monday lunchtime

How: Create an ad

Idea for ad:
Your local animal shelter
needs you.
Help homeless animals find a
good home!
Enjoy a delicious cupcake
after lunch for only \$!!
Time: I2-2 p.m. next Monday
Place: School playground

Listening and Speaking

I will review the sounds lk and mb.

I will learn to talk about helping my school clubs.



Listen, read, and repeat.

ı l-k lk 2 m-b mb



Listen and blend the sounds.

walk 2 c-o-mb comb 1 w-a-lk

3 l-a-mb lamb 4 t-a-lk talk

5 c-l-i-mb climb 6 ch-a-lk chalk



Listen and chant.

A lamb can walk But a lamb can't talk. A lamb is the color of white chalk!



Read the blog and comments. Follow the instructions. Discuss your choices with a partner. What else could you do?



Q

HELP BEAUTIFY OUR SCHOOL!

The art club needs your help! We're going to make our school beautiful this month. We have to be resourceful and use what we have on hand, such as basic art supplies. We don't have money to spend. Look at these ideas people have suggested and choose the best ones. Remember, if it costs money, we probably can't do it.

Comments

- We could make a mural and hang it outside the office.
- We could replace the old office door.
- We could paint the old office door.
- We could organize the noticeboard and make it look more attractive.
- · We could put some green plants in the cafeteria.
- We could plant some flowers in front of the school.

Review

25

Read and write in your notebook.

Your school band wants to raise money to buy some new drums.

1 What could you do? Write three ideas.

We could...

2 Which idea is the best one? Why?

I think ...

3 Write three ways to tell people about your fundraising event. Use complete sentences.

We're going to ...



Read the poster and the form. Say what people are doing to support the walkathon.

PLEASE SUPPORT OUR WALKATHON!

More than 100 participants, old and young, are going to walk from 1 to 10 km. We are going to raise money for Families in Need.

Can you help?



Pledges

- 1 Mrs. Madison write an article for the newspaper
- 2 Jessie Kincaide walk 5 kilometers in the Walkathon
- 3 Emma Smith sell tickets to watch the Walkathon.

Can

- use words related to fundraising and helping others.
- talk about events in the future using going to.
- make suggestions.
- write a formal letter.



Helping Others

Language in Context

Which activities do you see in the pictures? Write the numbers.



- __ **a** have a cake sale
- _ **b** tutor or teach someone _
- make posters

- __ **d** clean up a place
- __ e walk to raise money
- ___ f wash cars
- Look at 1. Which fundraising activity would these people be best at doing? Write the numbers.
- 1 Maria likes cleaning up. She's good at organizing things.
- 2 Carlos loves math. He's really good at explaining math problems.
- 3 Jason likes being outdoors. He loves running, swimming, and bike riding.
- Emma loves baking cookies and cupcakes. She enjoys baking for other people.

Unscramble and write the words.



rta ifar



ekca lesa



ehva a tccnoer

4



eakm a diove



meak soteprs



erwti na riatlce



Complete the sentences with the words in 3. Then listen and check.

- 1 Why don't we have a ______ next week at school? I can make cookies, and you could make a cake.
- 2 Sara knows how to use the video camera. She can ______ to tell people about our event.
- 3 We could ______ to make money. A lot of us love to play music.
- 4 We could _____ and hang them up around school.
- 5 Let's draw and paint some things and sell them at an ______.
- 6 Someone could ______ for the school website.



Grade 6 at your school wants to raise money for a local children's hospital. What could they do? How could they tell people about it?



Listen and read. Then answer the questions.



a

On Monday, September 25th at 2:30 p.m., Alex in Grade 6 wrote:

Listen, everyone. As you know, our school needs a lot of things. We need new computers for the computer lab, a new freezer for the kitchen, and new chess sets for the chess club. There will soon be some fundraising activities. Fundraising events are often boring, I know. But I think we could be more creative and do some fun things. I talked to some students, and here are some of the best ideas:

- Karaoke competition with children and parents: We can sell tickets to each contestant, and parents and children can compete against each other.
- Temporary tattoos: We could sell tattoos of cartoon characters and other fun things.
- Students vs. teachers sports events: I'd love to see this! We could play basketball or pingpong. Any other suggestions for sports?
- Parents' spelling quiz: Let's have our parents spell words! Could your parent win?

What do you think? Let me know. We can talk to our teachers and see if they like the ideas. Maybe we could come up with a fundraising plan for this year that's really fun!

COMMENTS

arichards

Great ideas! I'll help you! Talk to you later.

carrie thomas

The karaoke night is a fantastic idea! I know my parents would be interested.

What new fundraising ideas do you have? Add a comment.

1	What's the blog about?	
2	What does the writer think about past fundraising activities?	
3	What does the writer think about the fundraising plan for this year?	
		_



Language in Action

1	46						
0	Lis Lis	ten. Then circle the	correct answe	ers.			
Pete:		That car looks grea	That car looks great! What's up?				
Mo	ıry:			wash to raise money for			
		projects.	e re going to bi	uy materials for our science			
Pe	te:	It's too bad you don't have many people or cars.					
Mc	ıry:	Yes. I guess a lot of people don't realize we're doing this here.					
Pe	te:	I have an idea. Taylor and I could make signs and hold them up over there so more people will stop.					
Mo	ıry:	What a great idea!	\$ 25 S	· · · · · · · · · · · · · · · · · · ·			
1	What i	s the science club go	ing to do with	the fundraiser money?			
	a buy	materials for science	projects	b give the money to charity			
2	How m	nany people and car	s are there?				
	a a lo	t		b not a lot			
3	What	are Taylor and Pete	going to do?				
	a help	wash cars		b make signs and hold them up			
8	Lo	ok at 7. Then circle	the best mean	ing for each expression.			
1	What's	s up?		and a the described a settlement of a supple for the second and province and the			
	a Hov	v are you?	b What are	e you doing?			
2	It's too	bad.					
	a It's	great.	b It's not good.				
3	What	a great idea!					
	a I lik	I like your idea a lot. b I'm not sure what your idea is.		ure what your idea is.			
9	Co	mplete with two of	f the expressio	ns in 8.			
1		y, Leslie.					
	B: I'm	studying. What are	you doing?				
2	A: I know what we could do to make money. We could sell raffle tickets.						

_____. I like it a lot!

Grammar

How could we raise money for our club?	We could have a car wash.
How much could they charge to wash one car?	They could charge \$10 for a small car. For a bigger car, they could charge \$15.

- Complete the questions. Use How could or How much could. Then match the questions with the suggestions. Write the numbers.
- Let's have a class trip fundraiser. we raise with a fundraiser? _____ we charge 2 for our winter concert tickets? people about the fundraiser?
- a We could write articles about it in the school newspaper.
- b I think we could raise a lot of money.
- c We could probably ask for \$5.00 a ticket.
- Read the sentences. Complete the sign-up sheet with the correct names. Then complete the sentences. Use could.

The Art Club Book Sale Sign-Up Sheet

		The state of the s	
Team 1: Collect books Monday after school	Team 2: Make posters on Tuesday after school	Team 3: Sell books on Saturday	Team 4: Clean up on Saturday at 4:00
1 Jil	1 Gina	9:00-11:00: Tanya	1 Brendan
2 Samantha	2 Ben	11:00-1:00 Tina	2 Jeff
3 ———	3 ———	1:00-3:00: Candy	3

- 1 Tina is free on Saturday at 11:00. She could sell books
- Paul is free after school on Monday. He ______
- Sally is free on Tuesday after school. She _____
- Mario is free on Saturday at 4:00. He _____
- Look at 11. How and when could you help?

Are you going to have a concert? Yes, we are. She's going to make posters. How is she going to tell people about it?

Complete the sentences. Use am/is/are going to.

Hi everyone!	
This is a busy week!	Don't forget! Our class car wash is this Saturday! We
	meet in front of the school at 7:30 in the morning. Please be on
time. Bring a towel o	and an extra set of clothes – you * get very wet.
3	bring snacks. Please bring something to drink.
Also, Carol 4	make posters this Thursday. I hope you can join her
and help out And Je	remy 5 hand out flyers to parents.
Now we need YOUJ	oin us! How ⁶ we make
	it you? Can you help? Let me know. And remember to tell your parents and
	have a great time and make lots of money!

Look at the students' schedule for next week. Complete the questions and answers. Use am/is/are going to and the verbs in the chart.

KIDS HELPING -	WEEKLY CALEND	AR	
	Me	Peter and Hugo	
make a video of the glee club	1		
do a long walk for charity		/	

1	A:	How	you	get kids interested in joining the glee
	B:	I		
2	A:	How	Peter and Hugo	raise money for charity?
	B:	They		

Content Connection Art

15	Match the words with the definitions. Write the letters.				
1	font	a	pictures		
2	images	b	the style of the letters		
3	design	c	how the information is organized		
4	layout	d	the way the font and images look		
5	effective	e	successful		
48					

Listen and read. What does a successful ad need to have?

Effective Advertisements

Advertisements tell people about a product and make people want to buy it. Think of an ad that you think is effective. What makes it good? Is it the picture or is it the text? Maybe you like the way the images and font look or how the information is organized? A successful ad has an interesting design, images, and fonts. These things add to the impact of the ad. If the layout is good, the message is more effective. And if the message is very effective, then it's a great ad!

Come to the Grade 6 talent show! The music club is going to have a talent show next Saturday to raise money for new instruments. Please come. It's going to be lots of fun! The talent show starts at 5:30. Tickets are only \$5.00.

Come to the Grade 6 talent show!

It's going to be lots of fun!



U	Look at the ads in 16. Which one is more effective	? Read and che	ck A or B.
		Α	В
1	The font is clear and easy to read.		
2	The images tell me a lot about the talent show.	\sim	\sim
3	The layout is attractive.	\simeq	\simeq
4	The poster has an interesting design.	\sim	\sim
5	This poster makes me want to buy a ticket.	\simeq	\sim
6	The information is clear and well organized.	\sim	\mathcal{L}

Culture Connection | Around the World

Complete the sentences with the words in the box.

	(depressed	residents	population	retirement			
1	The	in man	y countries is	getting older.				
2	Older people	can become _		_ if they spend	too much time	on their own.		
3	Older people live in homes when they become too old to look after themselves.							
4	We call the pe	ople who live	in a home _					
U	Look at p	age 35 of the	Student's Bo	ook. Circle Yes	or No.			
1	There are around 7 billion people over the age of 65 in the world.				Yes / No			
2	People will live twice as long by 2050.					Yes / No		
3	Volunteers visit people over the age of 70 in Tokyo.				Yes / No			
4	Volunteers encourage older people in Tokyo to meet people outside their homes.					Yes / No		
5	Older people in the Intergenerational Learning Center in Seattle often spend time with children.					Yes / No		
6	Students in the amount of ren		can live in a	retirement hom	e for a small	Yes / No		
2		d young peop	le help olde	r people in you	ır country?			
	e could							



A well-written letter is well organized and contains clear ideas. It usually includes:

- · the date
- a greeting, such as Dear Mr. Smith,
- the body of the letter
- a closing, such as Sincerely, or Best wishes,
- · your signature (your name).

The letter in this unit offers suggestions. When you write a letter that gives a suggestion, the body of the letter talks about:

- your idea or suggestion
- how people can carry out the idea
- why the idea is important.
- Write the parts of the letter.

body closing date greeting signature

- May 10, 2014 Dear Mr. Green, . I think that the school should raise money to help the Houses for All charity. This charity builds homes for homeless families. We could raise money for this charity. We could collect coins and raise money that way or we could organize cake sales to raise money. This project is a good one because all children deserve a good home. We can help. Please think about this idea.
- Sincerely,
- Teresa Lee
- Look at 21. Circle the answers in the letter.
- What's the suggestion?
- How can people carry out the idea?
- Why is the idea important?
- Write a letter to your teacher. Suggest a plan to raise money for a charity.

How can these students raise money for their school fair? Write suggestions with could. I'm Maria. I have a lot of books, but I don't I'm Fred. I'm really need them. good at painting T-shirts. I'm Eric. I have a video camera, and I enjoy making videos. I'm Gaby. I really enjoy writing. 1 Maria _____ 3 Eric _____ Complete the dialog. Use am/is/are going to. A: How 1_____ we 2_____ raise money for computers at school? B: I have a plan. We 3______ organize a contest. A: And how 4______ you 5______ tell people about the contest? B: I 6_____ make big posters and put them up all over school. A: How 7_____ the contest 8_____ help raise money? **B:** Maybe we could ask students to buy a ticket to be in the contest. A: Well, I don't know... What kind of contest 9______ you have? have an online writing contest. Children can write a paragraph titled: Why we need computers at school. That's a great idea, isn't it? A: That's silly! The school doesn't have computers! Children can't write online.

B: Oh. OK.